

# Virtual Media Event Fall 2020

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### Safe & Responsible Travel

Tourism industry businesses have implemented responsible travel measures and strict cleaning protocols to keep people safe and California open. The below offerings are just a sample of the programs destinations and businesses are putting into place throughout the state to ensure that visitors feel safe and comfortable.

#### **Destinations**

Visit California launched its Responsible Travel Hub over the summer, featuring its new Responsible Travel Code that serves as a resource for travelers on how to stay safe and be respectful of others and the environment when visiting the Golden State. Destinations across California have implemented similar know-before-you-go resources and safe travel guides, and taken steps to make their communities safer. For example, several destinations have closed streets to open up temporary pedestrian promenades, allowing restaurants and businesses to expand operations outside.

Responsible/Safe Travel Guides:

- The San Francisco Safe Travel Pledge invites visitors to show their commitment to traveling responsibly by pledging to observe 10 safe travel practices.
- The Sonoma County SAFE Travel Promise
   asks visitors to be conscious travelers,
   encouraging them to be smart, be kind, be safe
   and stay healthy.
- Greater Palm Springs launched a Safer Together, Greater Together pledge to help ensure that the area remains a healthy, positive and inclusive destination for visitors and locals.
- Cambria's new Safe Travels Guide helps visitors follow CDC guidelines with tips, updates and answers to frequently asked questions. Cambria has also created a packing checklist.
- The #SafeMendocino Visitor Guide features safety, cultural and environmental tips that instruct visitors on how to be mindful and responsible tourists.

 With winter around the corner, snow destinations like North Lake Tahoe, South Lake Tahoe,
 Mammoth Lakes and Big Bear have added safe and responsible travel pages to their websites, and developed helpful resources for visitors.

#### Pedestrian Promenades:

- In June, restaurants and shops took over five blocks of Ventura's downtown Main Street and the city added hand sanitation stations, makeshift picket fences and tables for lounging. The City Council recently voted to extend the popular Main Street Moves into next year.
- Santa Barbara's temporary nine-block State
   Street pedestrian promenade is tentatively open
   through March 8, 2021. Roaming downtown
   ambassadors and posted signs provide
   reminders about masks, spacing and speed limits
   for bikes.
- San Diego's Gaslamp Quarter is now an even livelier eating and shopping destination. Fifth Avenue is closed to traffic Thursday through Sunday evenings for the rest of the year for street shopping and dining.
- Some roads have closed to cars near San Jose's Santana Row, creating a walkable shopping and dining district. The San Jose Al Fresco program allows restaurants to use adjacent sidewalks or parking lots to create more outdoor eating space.
- Copenhagen Drive, located in the center of the Danish village of Solvang, is closed to vehicular traffic through October of 2021.
- Carmel-by-the-Sea has shifted its 17 wine tasting rooms outdoors for a safer and more relaxing walkable experience.

#### **Accommodations**

California's hotels have implemented safety protocols such as limiting the number of people per elevator, providing in-room fitness options, creating new alternatives to buffet-style meals, ensuring employees are outfitted with proper protective equipment, and adding increased sanitation - with several receiving accreditations from the California Hotel & Lodging Association (CHLA) and/or the Global Biorisk Advisory Council (GBAC). Some hotels have gone above and beyond, introducing innovative new measures to provide both guests and employees with a safe environment:

- Post Ranch Inn in Big Sur is the first hotel in the
  United States to introduce ACT.Global's Premium
  Purity eco-friendly Danish cleaning solution to its
  resort, and has also partnered with Hayward Score
  to measure the indoor health of its buildings.
- Pendry San Diego and Montage Laguna Beach follow Montage International's new Peace of Mind Commitment, which ensures that each guest is provided with hand sanitizer, a mask and complimentary 30-day membership to One Medical's digital health services.
- Waldorf Astoria Beverly Hills utilizes Xenex
   LightStrike Robots the standard of care in more
   than 500 hospitals to disinfect guest rooms,
   public spaces, kitchens and luggage. The hotel also
   uses Emist disinfectant electrostatic sprayers and
   environmentally responsible cleaning products.
- The Ranch at Laguna Beach created a Sani-Czar team to deliver masks and small batch hand sanitizer to guests, ensure the sanitization stations around the resort are functioning, clean high-touch areas, and guide guests in following safety and distancing protocols.
- Catalina Island Company developed a KeepWell<sup>TM</sup>
   Commitment for guest and employee well-being
   at the six hotels it manages. Elements include UV
   light sterilization of guest rooms, electrostatic
   spray in guest rooms, and reduced capacity on
   most tours and activities.

- Monarch Beach Resort partnered with The University of California, Irvine in August to elevate the resort's existing StaySafe Program. The new protocols are informed by the university's public health and epidemiology experts.
- All Four Sisters Inns in California have started using Whistle, a contactless hotel guest messaging platform. Guests can use the platform before, during and after their stay, for check-in/out, breakfast delivery, and special requests.
- Hyatt Regency Westlake in Conejo Valley
  launched a safe meetings program that provides
  meeting planners with ownership of guest
  rooms and meeting space floors to create a safe
  meeting bubble.

#### **Transportation**

Transportation and rental car companies have implemented strict cleaning protocols and measures to keep guests safe, requiring employees to wear masks and gloves and undergo regular temperature checks. Additional new measures include:

- Pure Luxury Transportation implemented a
   "Hospital Grade Decontamination" policy, including
   the use of Professional Lysol IC Quaternary
   Disinfectant in its offices and vehicles after every
   passenger has exited. In addition, the company is
   using TRANSFORM Hospital Grade Disinfectant
   during daily decontamination procedures.
- Strack Ground introduced new standard operating procedures including HEPA filters in sedans and SUVs, electrostatic spray in all vehicles, and plexiglass barriers.
- Enterprise's Complete Clean Pledge and the Hertz Gold Standard Clean program are examples of how rental car companies are enhancing customer confidence alongside cleaning and sanitization protocols.

### **Distance Learning**

Across California, hotels are creating special packages and experiences that are ideal for families that want to travel while distance learning. For those looking for a change of scenery, some of the many offerings available to book this fall and beyond are included below. Check individual hotel websites for full package details along with blackout dates and restrictions.

### Distance Learning Family Package at Little River Inn

Little River Inn in Mendocino County offers a Distance Learning Family Package, including learning materials (including four books) for botany, tidal sea life, geology, astronomy and history. Families will also receive a five-day self-guided itinerary including a private guided walk with local Naturalist Sue "Magoo," a B Bryan Preserve Safari tour, a plant and mushroom identification guides for Mendocino Coast Botanical Gardens and Van Damme State Park, stargazing with hot chocolate, and more. The package is for two adults and two children for four nights, starting at \$325 plus the cost of the room.

### InterContinental Hotel San Francisco to Debut Hotel Homeroom

# **InterContinental Hotel San Francisco's** Hotel Homeroom will be a new program for hotel guests

Homeroom will be a new program for hotel guests and locals, allowing students to step away from in-home or virtual classrooms and enter a sanitary, socially-distanced space for in-person group learning with classmates and instructors. Amenities for students include complimentary Wi-Fi, nutritious to-go meals, and access to outdoor areas and nearby parks for recreation. Parents are provided with complimentary office space and amenities for remote work. Daily, weekly and monthly rates are available.

#### **Hotel Zetta Offers Z-Learning Pod Package**

Hotel Zetta, located in San Francisco's SoMa neighborhood, created a **Z-Learning Pod** package that includes use of the second floor meeting and event space for a safe, structured learning environment for a pod of up to six students and a facilitator. The hotel's Lumen boardroom and Demo

room are ideal for classroom setups with Wi-Fi and in-room flat-screen televisions while the nearby Playroom, with its spacious layout, offers break time entertainment. Weekly or monthly pricing is available to ensure an exclusive learning space. The package is available to both hotel guests and locals.

# Fairmont Sonoma Mission Inn & Spa Offers a School & Pool Package

The Fairmont Sonoma Mission Inn & Spa's School & Pool Package moves the classroom or office to a dedicated guest room, while immersing guests of all ages in a dedicated learning environment. The culinary team takes farm-to-fork dining to a new level with special kid-approved menus, after-school activities revolve around the resort's geo-thermal pool, and on the weekends there are live performances on the resort lawns with local musician, Sean Carscadden. The package is available with rooms starting at \$199 with 50% off a second room, until December 23.

# Monterey Plaza Hotel Offers Complimentary Plaza Explorer Program

Kids staying at the Monterey Plaza Hotel receive complimentary enrollment in the Plaza Explorer Program, which comes with a kids' beach bag equipped with an educational tide pool bingo card, magnifying glass and exploration gear, plus prizes for completing activities.

# Lake Tahoe Resort Hotel Converts Conference Space for Distance Learning

Lake Tahoe Resort Hotel, South Lake Tahoe's only all-suite hotel, offers a **Work and Play Special**. Several of the hotel's conference rooms have been turned into workspaces, equipped with high-speed Wi-Fi and designed to meet all social-distancing

requirements. The hotel promotion also includes free upgraded premium Wi-Fi in all two-room suites, along with a complimentary breakfast and happy hour every day. The offer is available through October 31 using the code THANKU.

### Remote Learning at Kimpton The Rowan Palm Springs

Kimpton The Rowan Palm Springs launched a Remote Learning at Rowan package, which includes daily access to a dedicated meeting room, complimentary use of The Rowan's meetings Wi-Fi network, two daily lunch boxes curated by Executive Chef Dan Grunbeck, a large monitor and a complimentary Rowan notepad. Available to book and stay by Nov. 30, 2020.

### The Portofino Hotel Introduces Seaside Student Program

Located in sunny Redondo Beach, The Portofino Hotel offers a new Seaside Students package available through December 2020. The package includes two kids' to-go breakfasts, two water activities at Dockside Adventure Center for "Ocean Recess," and complimentary bike rentals for self-guided "local field trips" including snack packs and a list of local educational spots. Students (aged 12 and under) who earn a perfect score on three or more tests can present their results for a free sweet treat on each night of their stay. Book using code STUDENT.

## Hotel Maya Presents 'Back to Home School Blues' Virtual Classroom Package For New School Year

Hotel Maya in Long Beach offers a **Back to Home School Blues** virtual classroom package, including a one-room "hotel school" with a workspace, free Wi-Fi, an ergonomic chair, a mini refrigerator and a single-pod coffee maker. Also included are boxed lunches for two, a recess break with snacks and drinks for the family and complimentary parking. Special day rates start at \$110 for a Garden View or \$120 for a Deluxe Water View that is available daily from 9 a.m. to 6 p.m.

### Distance Learning at Montage Laguna Beach

The Montage Academy package includes access to an all-day monitored study hall with tailored start and finish times, high-speed internet and access to Montage's IT support team, 24/7 access to instant virtual tutoring through Tutor.com, daily healthy snacks and lunch, movement breaks to encourage stretching and a tote bag. Montage Academy is available on an à la carte basis with five-day advance notice at \$175 for a full day or \$725 for a full school week.

### Monarch Beach Resort Launches Remote Learning 'Edu-Cation' Program

In Dana Point, Monarch Beach Resort's new Edu-Cations package includes luxury overnight accommodations with an additional day-use guestroom to serve as a study space, one hour of K-12 on-demand online help from highly-rated tutors at The Princeton Review, a tour of the Ocean Institute, access to a museum exhibit on the Origins of Surfing, ocean-inspired cultural enrichment programs, participation in world-wide student research project on Plastics and the Sea, a complete menu of outdoor family activity options, and a \$100 resort credit valid toward poolside cabana "classroom" or dining.

### Kona Kai Resort & Spa Announces New School at the Pool Programming

Kona Kai Resort & Spa, a Noble House Resort located on Shelter Island near San Diego's Point Loma neighborhood, offers a **School by at the Pool** package. The offering includes a two-hour cabana rental complete with snacks and water, two complimentary ice cream cones, two kids' lunches at Vessel Restaurant + Bar, a s'mores kit for the family, and a free dessert when kids earn a perfect score on three or more tests.

### San Diego Mission Bay Resort Creates Recess at the Pool Package

San Diego Mission Bay Resort's new Recess at the Pool package features complimentary in-room Wi-Fi, \$25 daily credit to the resort's all-new dining options, two bike rentals to explore the expansive Mission Bay waterfront, and a s'mores kit for a fun fireside evening. Rates begin at \$215 per night and can be booked online using the promo code RECESS.

### What's New

What's New in California showcases new openings and developments happening across the Golden State. Find inspiration for stories revolving around new and renovated hotels, culinary, outdoor, arts and entertainment, and transportation. Dates listed are subject to change. Confirm with appropriate media contacts listed with each entry.



#### ANAHEIM

### The Westin Anaheim Resort Opening in December 2020

The Westin Anaheim Resort is a new luxury property slated to open in December 2020 just steps away from some of Southern California's most popular attractions. As the brand's first new build in Southern California in nearly 25 years, the resort will feature a modern design inspired by Anaheim's historic orange grove roots. A landmark hotel set in the heart of Anaheim's Resort District, The Westin Anaheim Resort will occupy eight acres and offer 618 guestrooms including 121 suites, a signature 2,860-square-foot WestinWORKOUT® Fitness Studio, a resort-style pool, and seven signature restaurants and bars, including Anaheim's only exclusive rooftop bar overlooking Disneyland® Resort's nightly fireworks. The hotel will also feature 23 meeting rooms totaling 47,542 square feet of customizable and high-tech meeting space including a 16,120-square-foot grand ballroom.

### JW Marriott, Anaheim Resort Opened in August 2020

The new JW Marriott, Anaheim Resort opened in August 2020 at the Anaheim GardenWalk. The new property includes stunning architectural designs that bring an equestrian farming concept to life, and eye-catching, modern décor inspired in its design by Orange County's diverse agricultural history. The hotel features an outdoor swimming pool complete with three large cabanas and two day beds, the JW Garden with innovative augmented reality technology bringing an inspiring Secret Butterfly Garden and Digital Forest sculpture to life, and Parkestry, Anaheim's highest rooftop bar and lounge. The hotel also offers 43,000 square feet of indoor and outdoor function space with floor-to-ceiling windows.

### Radisson Blu Anaheim Opening in October 2020

Radisson Blu, the upper-upscale brand from Radisson Hotel Group, makes its West Coast debut in October 2020 with Radisson Blu Anaheim. Located four blocks from the Disneyland® park entrance, the property features 326 rooms including over 130 with bunk beds; three culinary concepts, including a rooftop restaurant with a private dining room and exhibition kitchen; an indoor-outdoor bar featuring a sundeck with firepits; and a rooftop pool.

MEDIA CONTACT: LINDSAY MILLER, VISIT ANAHEIM, (714) 336-9618, LMILLER@VISITANAHEIM.ORG

### **BEVERLY HILLS**

### The Maybourne Beverly Hills Opened in August 2020

The Maybourne Beverly Hills opened its doors in August 2020 as the first international hotel of Maybourne Hotel Group, operator of London's most legendary and prestigious hotels; Claridge's, The Connaught and The Berkeley. Located in the heart of Beverly Hills, the hotel reflects the contemporary spirit and style of the Golden State while nodding to the British service roots of the group's London properties. The hotel boasts a warm and welcoming lobby, featuring an eclectic mix of vintage Scandinavian and new American pieces, and The Terrace, a chic alfresco all-day dining restaurant overlooking Beverley Canon Gardens run by Executive Chef Kaleo Adams.

MEDIA CONTACT: RANDIE SCHOENBERG, THE MAYBOURNE BEVERLY HILLS, (310) 860-7803, RSCHOENBERG@MAYBOURNEBEVERLYHILLS.COM

#### CALISTOGA

# Four Seasons Resort & Residences Napa Valley Debuting Late 2020

Four Seasons Resort and Residences Napa Valley is scheduled to open in late 2020 and represents Napa Valley's first and only resort set within a working winery, offering 85 spacious guest rooms and suites as well as 20 residences. The hospitality experience is centered on food, wine and spirits, as well as wellness-inspired amenities. Tucked into the base of Mount Saint Helena in Calistoga and surrounded by hundreds of acres of vineyards, the resort will

include the Gran Roca Spa, two outdoor swimming pools nestled amid the vineyard, an on-site winery by award-winning winemaker Thomas Rivers Brown, a Kids for All Seasons program, multiple meeting and events spaces, and unique dining experiences including TRUSS Restaurant and Bar, led by Chef Erik Anderson.

MEDIA CONTACT: J. WADE PR, FOUR SEASONS NAPA VALLEY, (707) 403-7200, FOURSEASONSNAPAPR@JWADEPR.COM

### **CENTURY CITY**

### Fairmont Century Plaza Coming to Century City in Winter 2020

With 400 rooms and 63 luxury residences, the Fairmont's new Century City location is expected to open this winter. The hotel is rich in Hollywood history and glamour, having originally opened in 1966 on the 20th Century Fox lot with high tech amenities, including colored TVs in every room (a first for its time!) The hotel has a gourmet café, French brasserie, rooftop bar and pool, 14,000-square-foot spa. With a walkable, "city-within-a-city" atmosphere, Minoru Yamasaki's lovingly restored mid-century modern hotel is only a short stroll from innovative outdoor retail and dining establishments.

MEDIA CONTACT: BRENDA URBAN, FAIRMONT CENTURY PLAZA, (973) 477-8456, BRENDA.URBAN@FAIRMONT.COM

### CONEJO VALLEY

### **Conejo Valley Welcomed Two New Hotels** in July 2020

Conejo Valley officially welcomed the LA-Agoura Hills Marriott Hotels in July 2020. The property is a 225-room, dual-branded Marriott hotel complex including a 129-room Courtyard by Marriott and a 96-room TownePlace Suites by Marriott. The development features separate indoor lounges for each hotel brand, a courtyard bistro and approximately 7,000 square feet of meeting space. Other amenities include a saltwater pool, barbecues and fire pits, expansive state-of-the-art 24-hour fitness center, restaurant and bar, free parking, fast internet and onsite electric car charging.

MEDIA CONTACT: OLGA VERKHOTINA, VISIT CONEJO VALLEY, (916) 477-2020, OVERKHOTINA@AUGUSTINEAGENCY.COM

#### **GILROY**

### **New Hampton Inn in Gilroy**

Hampton Inn & Suites Gilroy opened in summer 2020, featuring spacious rooms and suites. Located just off Highway 101 on Travel Park Circle, the hotel is in close proximity to Gilroy Premium Outlets, wineries, golf courses and the iconic Gilroy Gardens theme park. Wi-Fi and hot breakfast are included in each stay, along with access to the on-site fitness center and outdoor heated pool.

MEDIA CONTACT: JANE HOWARD, VISIT GILROY, (408) 842-6436, DIRECTOR@VISITGILROY.COM

### **GREATER PALM SPRINGS**

### Azure Palm Hot Springs Resort & Day Spa Opening in November 2020

Azure Palm Hot Springs Resort & Day Spa Oasis, opening in November 2020 in Desert Hot Springs, offers a unique desert spa experience and soaks in healing mineral springs surrounded by the San Jacinto Mountains. The resort will offer 40 overnight accommodations, ranging from spa suites with private mineral spring tubs to balcony view rooms facing the stunning western mountainscape.

MEDIA CONTACT: JOYCE KIEHL, GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU, (760) 969-1338, JKIEHL@GPSCVB.COM

### **HEALDSBURG**

### Montage Healdsburg Resort Debuting in Late 2020

The 258-acre Montage Healdsburg resort is scheduled to debut in late 2020 in the heart of Northern California's wine country with 130 luxurious bungalow-style rooms and suites. The property features an 11,500-square-foot spa including a yoga garden surrounded by vineyards, a zero-edge resort pool, and three signature dining options, including a seasonal poolside restaurant.

MEDIA CONTACT: ELISA WONG, MONTAGE HEALDSBURG, (707) 979-9000, ELISA.WONG@MONTAGE.COM

#### **IRVINE**

### New Staybridge Suites Irvine - John Wayne Airport Opened in June 2020

The new 168-room Staybridge Suites Irvine - John Wayne Airport opened in June 2020 in the heart of the Irvine Business Complex minutes away from the John Wayne Airport. The new property offers spacious guest rooms including a mix of deluxe studio, one- or two-bedroom suites with fully equipped kitchens; a daily hot breakfast buffet; a Home Theater; an outdoor living room with barbecue and fire pit; and evening receptions. Additional amenities include an outdoor swimming pool, guest laundry room, 24-hour business center, a fully-equipped fitness center, and 645 square feet of meeting space with capacity for 20-25 people.

MEDIA CONTACT: WENDY HAASE, DESTINATION IRVINE, (949) 502-4112, WENDY@DESTINATIONIRVINE.COM

### LA JOLLA

### **Cormorant Boutique Hotel Slated to Open in Fall 2020**

Cormorant Boutique Hotel is bringing a new kind of luxury to La Jolla, San Diego's premier beach destination. Just one block from La Jolla Cove and in the heart of La Jolla Village, Cormorant combines a fresh, modern, coastal-chic design with upscale, tech-forward amenities. Formerly the La Jolla Inn, the property has been fully renovated and the opening is expected for fall 2020. This intimate hotel will include 26 guest rooms and a rooftop lounge with panoramic ocean views.

MEDIA CONTACT: PRISCILA DAMASCENO, CORMORANT BOUTIQUE HOTEL, (619) 780-0974, PDAMASCENO@OCENICENTERPRISES.COM

#### LAKE FOREST

### First Dual-Branded Hilton Hotel Now Open in Lake Forest

The Hampton Inn and Homewood Suites by Hilton Irvine Spectrum/Lake Forest is now open as the first dual-branded hotel in Orange County. Developed and managed by S3 Hotel Group, the hotel is close to the I-5 and I-405 freeways, providing easy access to nearby beaches, theme parks, Orange County Great Park and the Irvine Spectrum Center. The Hampton Inn features 92 guest rooms and the Homewood Suites features 116 guest rooms. The hotel offers complimentary breakfast, Wi-Fi, parking and access to the on-site fitness center.

MEDIA CONTACT: RONNIE DALGADO, S3 HOTEL GROUP, (310) 938-1889, RDALGADO@S3HOTELGROUP.COM

### LIVERMORE

### Homewood Suites by Hilton Livermore Opening November 2020

Homewood Suites by Hilton Livermore is scheduled to open Nov. 5, 2020 in Livermore, in the heart of the East Bay's Tri-Valley. Conveniently located just off I-580, the hotel features 97 rooms, 1736 square feet of meeting space and a restaurant. Additional amenities will include a free hot breakfast, complimentary evening social on weeknights, indoor pool and 24-hour fitness center.

### Residence Inn by Marriott Livermore Debuted August 2020

Residence Inn by Marriott Livermore opened in August 2020, conveniently located off I-580 and just steps from the San Francisco Premium Outlets in Livermore Valley Wine Country. The 112-room hotel features spacious studio, one- and two-bedroom suites with separate living and sleeping areas, fully equipped kitchens, complimentary grocery delivery service, free Internet, hot breakfast, evening social hours and a fitness center.

MEDIA CONTACT: ROBIN FAHR, VISIT TRI-VALLEY, (925) 215-4711, ROBIN@VISITTRIVALLEY.COM

#### LOS ANGELES

### Two New Proper Hospitality Hotels Debut in Los Angeles

Proper Hospitality debuted its new brand venture, Hotel June, on Los Angeles' Westside in June 2020 with close proximity to LAX. The 250-room hotel includes on-site dining concepts helmed by Steve Livigni, including the Baja-inspired Caravan Swim Club. The property's name reflects new beginnings and a year-round summer sensibility. The Downtown LA Proper Hotel is slated to debut this November with 148 guest rooms and suites. Kelly Wearstler reimagined the historic Broadway corridor landmark, which will feature one-of-a-kind suites in the vintage basketball court and indoor pool along with two restaurants by Suzanne Goin and Caroline Styne.

MEDIA CONTACT: JAMIE SIMPSON, LOS ANGELES TOURISM & CONVENTION BOARD, (213) 236-2397, JSIMPSON@LATOURISM.ORG

### **OCEANSIDE**

### Two New Luxury Beachfront Resorts Debut in Oceanside

Projected to open spring 2021 with a prime location overlooking Oceanside's historic pier and beach are two new upscale resorts - one flagged as a Joie de Vivre hotel and the other as a Destination Hotels resort. One of the largest beachfront developments along the San Diego coastline in over a decade, the resorts will add a luxury vibe to Oceanside's coast and include oceanview rooms, restaurants, meeting spaces, public gardens and artwork curated by Oceanside Museum of Art. The development will also be the new home for Oceanside's historic and newly restored "Top Gun" house, named for its appearance in the popular 1986 movie.

### New Brick Hotel & Rooftop Bar Coming to Oceanside

The "Brick Hotel," a 10-room boutique hotel set in a historic building from 1888, is expected to open in early 2021. The owners have been diligently renovating and restoring the three-story hotel, which is yet to be named but is currently being referred to as the "Brick Hotel" due to its original brick façade. Located in the heart of the Oceanside Cultural District near museums, theaters and the popular Thursday-night Sunset market, the boutique property will include a first-floor restaurant, hotel rooms on the second and third floors, and a rooftop bar. A new cocktail lounge adjacent to the hotel is also part of the project.

MEDIA CONTACT: SHAE GEARY, VISIT OCEANSIDE, (760) 815-8617, SGEARY@WRIGHTONCOMM.COM

#### PASO ROBLES

### Paso Robles Wine Country Welcomes Two New Properties

The stylish, Western-chic **Stables Inn** located downtown opened in May 2020 within walking distance to Paso's restaurants, bars and shops. The property features California King Rooms, Double Rooms, and the Bunk House - which sleeps two to six guests. **The Lofts at Paso Market Walk** opened in August 2020, featuring modern, pet-friendly rooms just steps away from local artisan restaurants, breweries and wineries. The new **Paso Market Walk**, the Gateway to Paso, is a mixed-use project showcasing the unique offerings and distinctive flavors of the Central Coast.

MEDIA CONTACT: MIKE DAWSON, SOLTERRA, (805) 975-9342, MIKE@SOLTERRASTRATEGIES.COM

#### SAN FRANCISCO

### New Four Seasons Hotel San Francisco at Embarcadero Opened October 2020

Boasting the area's best views of the Golden Gate Bridge, the Bay and the glittering city below, the new Four Seasons Hotel San Francisco at Embarcadero opened Oct. 1, 2020. Located on the top 11 floors of the 48-story California Center in the heart of the city's Financial District, the hotel reopened this fall after extensive enhancements. All 155 rooms and suites have been completely redesigned, with new natural wood floors, modern furnishings and flexible floor plans that allow guests to make themselves at home.

MEDIA CONTACT: MEG PAYNOR, FOUR SEASONS HOTEL SAN FRANCISCO AT EMBARCADERO, (206) 913-3848, MEG@PAYNORPR.COM

#### SAN JUAN CAPISTRANO

### Inn at The Mission San Juan Capistrano is Now Open

Inn at The Mission San Juan Capistrano, Autograph Collection is a boutique hotel that opened on September 1 in the heart of Historic Downtown San Juan Capistrano. Located just steps away from the ruins of Mission San Juan Capistrano and set upon four acres of lush landscaping, the hotel features 125 hacienda-style guest rooms, seven luxury suites and three residential-style villas; an olive grove and large outdoor deck overlooking the Great Stone Church; expansive outdoor dining at signature restaurant Ysidora Restaurant & Lounge; over 40,000 square feet of master-planned event space; and a 2,500-square-foot spa opening in 2021.

MEDIA CONTACT: J PUBLIC RELATIONS, INN AT THE MISSION SAN JUAN CAPISTRANO, (949) 503-5700, INNATTHEMISSION@JPUBLICRELATIONS.COM

#### SANTA ROSA

### New AC Hotel by Marriott Opens in Downtown Santa Rosa

The new 142-room AC Hotel Santa Rosa Downtown opened in September 2020, offering a modern design and upscale amenities. Centrally located in the historic Railroad Square, the property is easily accessible to Sonoma County Wine Country, and is just 11 minutes from the Charles M. Schulz-Sonoma County Airport (STS). The hotel offers a blend of Spanish roots and European style, paired with the authentic urban vibe of Santa Rosa and its surrounding neighborhoods. AC Kitchen provides a European-influenced breakfast in the morning, and AC Lounge is the perfect place to unwind after an active day in the, featuring tapas-style shareables and carefully-selected local wines. The property also features a state-of-the-art fitness center; two LEED-Certified meeting rooms; and a patio with an outdoor fireplace. large TVs and comfortable seating.

MEDIA CONTACT: ANNA YAN, SONOMA COUNTY TOURISM, (707) 522-5818, AYAN@SONOMACOUNTY.COM

### SONORA

### **Royal Olive Manor Now Open in Sonora**

Royal Olive Manor opened in late spring 2020 as Sonora's newest bed and breakfast. While the property features modern day touches including a pizza oven, the owners focused on keeping history alive by incorporating décor significant to Tuolumne County's past. Additionally, each of the three rooms was named after one of the captivating women who lived on site since it was built with local lumber in the late 1800s.

**MEDIA CONTACT:** LISA MAYO, VISIT TUOLUMNE COUNTY, (209) 533-4420, LISA@GOTUOLUMNE.COM

### TEMECULA VALLEY

## Temecula Valley Welcomed Bolero at Europa Village in June 2020

Bolero at Europa Village is a new winery resort in Temecula Valley that opened in June 2020. The resort's luxurious private casitas are infused with Spanish ambience, complete with ornate

wrought-iron gates, earthen decor and secluded spaces. Rounding out the resort's offerings, Bolero Restaurante is perfect for tapas and microbrews, Bolero Winery offers Old-World winemaking, and hand-selected and designer accessories can be found at the on-site boutique Brio.

MEDIA CONTACT: ANNETTE BROWN, VISIT TEMECULA VALLEY, (951) 252-2141, ANNETTE@VISITTEMECULAVALLEY.COM

### **VISALIA**

### The Darling Hotel Now Open in Visalia

The Darling Hotel is a new boutique lodging experience in downtown Visalia that opened in July 2020. Built in 1935 as an annex facility to the original Tulare County Courthouse, the property was restored and converted into a hotel that showcases Visalia's rich history. The Art Deco style annex fell into disrepair over the years until a group of local investors, with an eye toward preservation, began the task of rehabilitating the property to its former grandeur while adding modern comforts. Named after family, constructed by friends and supported by the community, The Darling Hotel is an ideal homebased for exploring nearby restaurants, shops and entertainment offerings.

MEDIA CONTACT: SUZANNE BIANCO, VISIT VISALIA, (559) 334-0141, SUZANNE@VISITVISALIA.COM

### WEST HOLLYWOOD

#### Pendry West Hollywood Opening in Early 2021

Pendry is expected to open its first Los Angeles property in West Hollywood in early 2021, at the former House of Blues site on the iconic Sunset Strip. With 149 rooms and 40 luxury condominiums, the property will feature a rooftop pool, a members-only social club, live-entertainment venue and a bowling alley. Legendary chef, Wolfgang Puck, whose Spago restaurant put Sunset Boulevard on the culinary map, will return to his roots with fresh dining and beverage venues designed exclusively for Pendry West Hollywood.

MEDIA CONTACT: JOAN MAGTIBAY, PENDRY WEST HOLLYWOOD, (480) 529-3059, JMAGTIBAY@JPUBLICRELATIONS.COM



**Hotel Renovations** 

#### AVALON

# **Bellanca Hotel Completes Multi-Million Dollar Renovation**

Catalina Island's **Bellanca Hotel**, formerly known as Portofino Hotel, completed a top-to-bottom renovation in September 2020. The hotel began its \$4 million-dollar renovation, led by Bausback Architecture and Second Sight Design, in late 2019. The renovation included the addition of four cabanastyle guest rooms; two premium suite upgrades; an extensive remodel to the rooftop including the addition of fire pits, a glass railing, lighting and bar facilities; an extensive lobby remodel including Timbor wood accents and custom art; and a full renovation of existing rooms including new furnishings, bathroom upgrades, hand-molded tile and custom art.

MEDIA CONTACT: STACY WARNER, BELLANCA HOTEL, (858) 273-8440, SWARNER@EATDRINKANDSLEEP.NET

### BURBANK

### Hotel Amarano Burbank-Hollywood Completes Full Renovation

Hotel Amarano Burbank-Hollywood is a luxury boutique hotel that reopened in September 2020 following a full-scale renovation of the lobby, public areas, guest rooms, meeting and event spaces, and new bar and restaurant. The interior design and branding, conceived by design firm Hirsch Bedner Associates, were inspired by the history of Burbank and Old Hollywood mystique. Surrounded by film studio ranches, the 132-room Hotel Amarano is a private sanctuary in the heart of

the world's entertainment capital. Amenities include complimentary car service within a three-mile radius, laundry service, pet-friendly accommodations, 24-hour room service, business services, complimentary beach cruiser rentals and more.

MEDIA CONTACT: ROBIN FAULK, VISIT BURBANK, 818-693-6478, ROBINFAULK@ATT.NET

#### **CALISTOGA**

### **Dr. Wilkinson's Backyard Resort & Mineral Springs Undergoing Transformation**

The storied Dr. Wilkinson's Hot Springs Resort the Napa Valley town of Calistoga is transforming into Dr. Wilkinson's Backyard Resort & Mineral Springs.

The resort will offer a totally reimagined destination for an elevated "detox and retox" experience starting October 2020. Upscale yet approachable, Dr. Wilkinson's Backyard Resort & Mineral Springs will honor the resort's storied past as a destination for wellness while breathing new life and a new mid-century design into the property for the next generation of travelers.

MEDIA CONTACT: MANDY BECK SANDERS, DR. WILKINSON'S BACKYARD RESORT & MINERAL SPRINGS, (415) 392-2230, DRWILKINSONS@CINCHPR.COM

### CAPITOLA

### Fairfield Inn & Suites Santa Cruz - Capitola Completes Renovation

The 84-room Fairfield Inn & Suites Santa Cruz

- Capitola has completed a multi-million dollar renovation, including a refurbishment and update to all guest rooms, hallways, lobby areas, lounge, fitness area and meeting rooms. Soft greys and soothing blue tones were used to enhance guest rooms and the lobby, where a giant glass jellyfish suspended from the ceiling now greets vacationers. A bocce ball court, pool and whirlpool hot tub round out the amenities at the Fairfield, which is one mile from quaint Capitola Village.

MEDIA CONTACT: CHRISTINA GLYNN, VISIT SANTA CRUZ COUNTY, (831) 429-7281, CGLYNN@SANTACRUZ.ORG

### **GRASS VALLEY**

### Holbrooke Hotel Reopening in October After Renovation

Located in the heart of California's historic Gold Rush Country, the Holbrooke Hotel has stood as a landmark along Grass Valley's Main Street since 1862, serving as a reminder of the city's colorful origins as a gold mining boom town. Set to reopen in October following a meticulous renovation led by a team of local designers, craftsmen and builders, the 28-room Holbrooke is a true icon of California history and hospitality. The project team uncovered and restored countless details that had been neglected during the hotel's long history, including vintage lighting fixtures and underground tunnels used for transporting gold through town. The Golden Gate restaurant will feature an early-California menu while the Iron Door speakeasy will serve craft cocktails.

**MEDIA CONTACT:** ANDY KEOWN, HOLBROOKE HOTEL, (310) 770-6988, ANDY@THEKEOWNCO.COM

#### **GREATER PALM SPRINGS**

### Casa Cody Reopening Late 2020 Under Management of Casetta Group

The 29-room Casa Cody, Palm Springs' oldest operating hotel located in the Racquet Club Estates neighborhood, is reopening Q4 2020 following a property-wide renovation under the management

of Casetta Group. Designed by Electric Bowery, interiors are inspired by coastal Spain with warm coral velvet, textured hunter green paired with deep navy accents, and otomi-patterned pillows. Rooms feature richly colored zellige tile while the bathrooms and bar areas include deep blue millwork, reflecting Mediterranean influence in a modern design. Casa Cody is comprised of historic structures along with two swimming pools, a restaurant, an edible garden, outdoor tubs and showers, and wide open lawns.

MEDIA CONTACT: KEVINIE WOO, CASA CODY, (310) 270-5675, KEVINIE@KEVINIEWOOPR.COM

### New Water Feature at Hyatt Regency Indian Wells Resort & Spa

The Hyatt Regency Indian Wells Resort & Spa's new, highly anticipated HyTides Plunge Waterpark and Desert Twist Lazy River is now open. As part of the resort's \$21 million renovation, the HyTides Plunge Waterpark features a set of 30-foot dueling waterslides that are now the tallest waterslides in the Coachella Valley. The slides race along two unique routes, twisting over the resort's seven pools, new 450-foot Desert Twist Lazy River and new kids' splash pad. The expanded splash pad features a third waterslide - free of height requirements - as well as dumping buckets, fountains, water canons and more. The resort also debuted an all-new Ozone water purification system, free of added chemicals.

MEDIA CONTACT: JOYCE KIEHL, GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU, (760) 969-1338, JKIEHL@GPSCVB.COM

### **GROVELAND**

### New Rush Creek Lodge Spa Opening at the Doorstep of Yosemite

Inspired by the natural beauty of Yosemite, the new Rush Creek Spa at Rush Creek Lodge creates a peaceful and revitalizing environment. From the granite waterfall hot tub to the warm river rock beds, the spa's many indoor and outdoor features will ignite the senses of any nature lover. The spa experience includes luxurious robes, enticing treatments like magnesium foot soaks and therapeutic massages, champagne cocktails and delectable bites.

MEDIA CONTACT: LISA MAYO, VISIT TUOLUMNE COUNTY, (209) 533-4420, LISA@GOTUOLUMNE.COM

#### **MONTEREY COUNTY**

### Two Monterey Hotels Slated to Complete Renovations in Early 2021

Monterey's largest hotel, Hyatt Regency Monterey Hotel and Spa on Del Monte Golf Course, is in the process of renovating its expansive property. The renovation is slated for completion in early 2021, and will include 560 refreshed guest rooms, a new welcome entrance and lobby, a renovated market and patio, and a redesigned restaurant and bar. Monterey Marriott, located in the center of downtown Monterey, is also undergoing a room renovation that is scheduled to debut in early 2021.

MEDIA CONTACT: RACHEL DINBOKOWITZ, MONTEREY COUNTY CONVENTION & VISITORS BUREAU, (831) 657-6434, RACHEL@SEEMONTEREY.COM

#### SAN DIEGO

### **Renovated Hotels in San Diego**

Town and Country San Diego in Mission Valley completed a \$90 million renovation in August 2020, infusing its 50-year history with a fresh midcentury feel. The practically new property includes 675 renovated guest rooms and suites, three new pools, three stylish new restaurants and more. Located on scenic Mission Bay, the 357-room San Diego Mission Bay Resort completed a \$21 million reimagination to its Mediterranean-style hotel featuring a 4,000-square-foot outdoor pool area, five tennis courts, spa and fitness center, restaurant and poolside grill. The Bahia Resort Hotel on Mission Bay also completed a multi-million-dollar renovation. The hotel's 313 guest rooms received major upgrades with new designs, and upgrades were made to the grounds, dining areas and event spaces. A major transformation of the Hyatt Regency La Jolla at Aventine includes updated modern guestrooms and new design elements in an upgraded lobby and market along with a refreshed Regency Ballroom and event spaces.

MEDIA CONTACT: JOE TIMKO, SAN DIEGO TOURISM AUTHORITY, (619) 557-2812, JTIMKO@SANDIEGO.ORG

#### SANTA BARBARA

### Santa Barbara Features Renovated Hotels and Motels

Several of Santa Barbara's mid-tier lodging options have recently undergone renovations. Near the Santa Barbara waterfront, the nation's very first Motel 6 was updated with retro furnishings paying tribute to its 1962 origins. New additions include the Mollusk surf shop, which carries California brands, and SeaVees, the flagship boutique of the 1960s-inspired shoe brand. Meanwhile, both Mar Monte Hotel's (The Unbound Collection by Hyatt) and Mason Beach Inn's (StonePark Capital, co-founded by Andrew Firestone) newly renovated interiors incorporate chic, contemporary design just steps from the waterfront. The new La Playa Inn reboots Santa Barbara's distinctive Spanish-style architecture in a fresh, boutique setting.

MEDIA CONTACT: KARNA HUGHES, VISIT SANTA BARBARA, (805) 966-9222 x112, PR@SANTABARBARACA.COM



### Culinary

#### BENICIA

### New Italian Eatery Now Open Inside The Inn at Benicia Bay

Amore Bistrot, an authentic Italian restaurant and market, is now open at The Inn at Benicia Bay. The eatery features authentic, home-cooked Italian cuisine, along with plenty of outdoor seating. The owners traveled to California from Milan in March 2020 to open Amore Bistrot and are excited to share their Italian culture and recipes.

MEDIA CONTACT: TERI DAVENA, VISIT BENICIA, (707) 746-4202, TDAVENA@CI.BENICIA.CA.US

#### CARMEL-BY-THE-SEA

### Three New Restaurants Open in Carmel-by-the-Sea

Carmel-By-The-Sea is experiencing a culinary renaissance. Three new restaurants have recently opened in the one-square-mile village, serving a bounty of international and regional cuisines utilizing fresh, locally-grown produce and fresh seafood. The Pocket is a family-owned restaurant featuring exceptional cuisine inspired from around the globe and an unforgettable ambiance. Traditional sushi and sake are the star at Toro Sushi, which serves simple rolls focusing on the quality of ingredients and premium sourcing. Fine dining restaurant Le Soufflé is an authentic French experience in an intimate six-table dining setting where the chef is able to exclusively prepare every dish with organic ingredients from scratch. The thoughtfully curated wine list consists of approximately 20 boutique producers from France.

MEDIA CONTACT: ASHLEY BRUNE, VISIT CARMEL-BY-THE-SEA, (775) 323-2977, ASHLEY@THEABBIAGENCY.COM

#### CONCORD

### **Concord Taco Trail Launched September 2020**

The new Concord Taco Trail launched September 2020 and features more than 35 authentic local Mexican restaurants and taquerias. Locals and visitors can learn more about the stories of these often family-owned businesses on Visit Concord's social media. Diners are also eligible to win prizes such as Concord Taco Trail merchandise with the Visit Concord Passport, a mobile-exclusive website, which also launched in September.

MEDIA CONTACT: ELAINE SCHROTH, VISIT CONCORD, (510) 604-0621, ESCHROTH@VISITCONCORDCA.COM

### DOWNTOWN NAPA

### More Unique Tasting Rooms Come to Downtown Napa

Downtown Napa, wine country's most walkable destination, just welcomed three new tasting rooms this September. **Be Bubbly** is the first and only dedicated Champagne and sparkling wine lounge in Napa Valley, featuring hand-selected sparkling wines from both home and abroad. **Quilt & Co** is a passion project showcasing the wines of local Joseph Wagner in a relaxed and sophisticated experience. Wagner's wines have been enjoyed throughout the world since 2001, and this new tasting room brings them back to Napa where it all began. **Bar Lucia** is a new vendor at Oxbow Public Market brought by Kara's Cupcakes creator, featuring rosé and sparkling wines that can be paired with a menu of seasonal salads, panini sandwiches and small bites

MEDIA CONTACT: OLGA VERKHOTINA, DOWNTOWN NAPA, (916) 477-2020, OVERKHOTINA@AUGUSTINEAGENCY.COM

#### **GILROY**

### New Gilroy Taco Trail Features 28 Local Restaurants

The "Garlic Capital of the World" is, unsurprisingly, a great destination for foodies. Visitors on the hunt for authentic and affordable Mexican food can eat their fill and then some along the new **Gilroy Taco Trail**, which launched in July 2020 and features 28 local restaurants. Plan a post-taco stop at the iconic Casa de Fruta resort to stock up on fresh produce, dried fruits and nuts, local wines and sweet treats.

MEDIA CONTACT: JANE HOWARD, VISIT GILROY, (408) 842-6436, DIRECTOR@VISITGILROY.COM

#### **GLEN ELLEN**

### Abbot's Passage opens at Former Valley of the Moon Winery

Located on a historic and storied property in the heart of Glen Ellen, **Abbot's Passage** is nestled between rows of 100-year-old vines. The newest project from the sixth-generation Bundschu Family features small-lot, co-fermented wine blends. Tasting flights can be enjoyed in the property's serene olive grove, accompanied by a grazing board with a rotating selection of locally-sourced ingredients. Abbot's Passage is open Fridays through Mondays, from noon to 6 p.m. with a reservation.

MEDIA CONTACT: ANNA YAN, SONOMA COUNTY TOURISM, (707) 522-5818, AYAN@SONOMACOUNTY.COM

#### **GROVELAND**

# **Groveland Welcomes New Around The Horn Brewing Company**

Around The Horn Brewing Company is a new Gold Rush-themed craft brewery in Groveland that opened in August 2020, serving unique beer and innovative food. Owners Andrew and Rachel Joy Sabatine and Shirley Horn had long planned to open a brewery for the people of Tuolumne County, near Yosemite National Park. The use of local artisans and commitment to preserving the history of the building shine through in areas like the restored bar. The brewery's resident armadillo, fondly referred to as the "bar-madillo," adds a unique photo opp.

MEDIA CONTACT: LISA MAYO, VISIT TUOLUMNE COUNTY, (209) 533-4420, LISA@GOTUOLUMNE.COM

#### **HEALDSBURG**

### **Aperture Cellars Now Open in Healdsburg**

Aperture Cellars, a custom-designed hospitality center and tasting room, opened in Healdsburg this summer. Winemaker Jesse Katz's range of Bordeaux-style wines, crafted from unique, cool-climate vineyards in Sonoma's top regions, can be enjoyed along with expansive vineyard views. The natural beauty of the northern Russian River Valley is on full display courtesy of floor-to-ceiling windows, which look westward over a 40-acre estate and vineyards. The gallery-inspired tasting space also features a fine art collection by acclaimed photographer Andy Katz, the winemaker's father.

MEDIA CONTACT: JESSICA PASQUINI, APERTURE CELLARS, (707) 200-7891, JPASQUINI@APERTURE-CELLARS.COM

#### LIVERMORE

### **New Breweries Open in Livermore**

Homegrown Hops Brewing in Livermore has officially opened in the Tri-Valley. The completely outdoor tasting venue is located in the heart of Livermore Valley Wine Country, featuring food trucks, live music, comfortable Adirondack chairs, corn hole courts and locally-brewed craft beer. Rivers End Brewing Company is a new local craft brewery in Livermore, and the newest addition to the brand new, fully digital Tri-Valley Beer Trail. Rivers End Brewing Company is currently offering beer to-go, but is expected to open its brand-new tasting room soon.

MEDIA CONTACT: ROBIN FAHR, VISIT TRI-VALLEY, (925) 215-4711, ROBIN@VISITTRIVALLEY.COM

#### **NOVATO**

### **CRAVE Restaurant Now Open in Novato**

CRAVE restaurant opened in Marin County in September, serving upscale farm-to-table California cuisine. The kitchen at this engaging new Novato dining spot is led by Executive Chef/partner Christian Pulido, working with managing partner Shah Bahreyni and partner Peter Paul. The menu features all-local ingredients, complemented by hand-crafted cocktails, craft beers and California wines. Debut signature items include Oakwood Grilled Manila Clams and Filipino inspired Beef Short Ribs. CRAVE is open for dinner daily, and weekend lunch and brunch.

MEDIA CONTACT: THOMAS WALTON, CRAVE, (415) 309-1095, TOM@FORTUNEPUBLICRELATIONS.COM

#### **PLEASANTON**

### New Culinary Offerings Debut on Pleasanton's Main Street

Pleasanton, located in the Bay Area's Tri-Valley region, recently welcomed two new culinary offerings on Main Street. **Downtown Café** opened for outdoor dining in late August, located in the space once used by Rising Loafer. The restaurant is run by former employees of the previous tenant, in honor of Mary Costello - the beloved owner of Rising Loafer who passed away in 2019 after serving Pleasanton for more than 20 years. Downtown Café is featuring many of the popular items inspired by Mary's menu. Candy King Inc., offering domestic and international candies and desserts, opened its doors over Labor Day weekend. The shop features more than 170 different types of sweets and 30 kinds of ice creams, many without high fructose corn syrup, artificial flavors or dyes. The shop also offers gluten- and dairy-free options. Philadelphia Italian Ice, a large selection of unique sodas, and treats for special occasions.

MEDIA CONTACT: ROBIN FAHR, VISIT TRI-VALLEY, (925) 215-4711,

#### SAN DIEGO

### Portside Pier Opening on San Diego Bay's North Embarcadero

The Port of San Diego and The Brigantine, Inc. have transformed one of Southern California's iconic, flagship waterfront restaurant sites into the new Portside Pier. Located on downtown's Embarcadero, Portside Pier offers a variety of dining options at different price points – fresh seafood at Brigantine on the Bay, authentic Mexican flavors at Miguel's Cocina, pub fare at Ketch Grill & Taps, and walk-up service at Portside Coffee & Gelato. Portside Pier also features panoramic views of San Diego Bay with free access to a second level perimeter walkway and a viewing deck that has tables and seating for up to 108 visitors. A "dock-and-dine" option can accommodate up to four vessels.

MEDIA CONTACT: TRACY SPAHR, PORT OF SAN DIEGO, (619) 359-9789, TSPAHR@PORTOFSANDIEGO.ORG

### Enjoy Delicious Meals at San Diego's New Restaurants

Opened in Liberty Station, The Presley features elevated American classics. Opened in trendy North Park, Fortunate Sun pays homage to American-Chinese takeout classics. ARLO in Mission Valley celebrates San Diego's Cali-Baja culinary culture with fresh local ingredients and regional flavors from both sides of the border. Puesto Cervecería in Mission Valley is noted for famous Mexico Citystyle tacos and a full brewery focused on Mexican Lagers. Opened in downtown, Lumi is an energetic rooftop dining concept with modern Japanese fare by Michelin-starred Chef Akira Back. At Huntress. the latest Gaslamp Quarter high-profile opening, Executive Chef James Monteiano from Michelinstarred Michael Mina offers the finest meats, seafood dishes and other signature classics.

MEDIA CONTACT: JOE TIMKO, SAN DIEGO TOURISM AUTHORITY, (619) 557-2812, JTIMKO@SANDIEGO.ORG

#### SANTA CRUZ

### Santa Cruz Mountain Brewing Unveils Renovated Taproom

Fresh on the heels of its 15th anniversary, Santa Cruz Mountain Brewing has renovated its taproom. Located on Santa Cruz's westside in a redeveloped warehouse setting, the Swift Street Courtyard is home to wine tasting rooms, boutique shops, a bakery and restaurants. This lively neighborhood spot has fostered a strong connection with locals, and the roomy outdoor patio is an ideal spot for enjoying the beautiful Santa Cruz weather. Inside, the newly designed tap room features an abundance of natural light, fresh plants and twinkle lights – surrounded by bright white walls which show off the beauty of natural wood highlights.

### Chaminade Resort and Spa Debuts The View Restaurant

Following a \$20 million renovation of the property's common areas, Chaminade Resort & Spa has unveiled The View, a new on-site restaurant which maintains the integrity of this historic spot while introducing modern touches to elevate the dining experience. The design of The View features a modern interpretation of traditional Spanish colonial style, demonstrated in updates to the bar through a textured relief tile pattern and forged iron millwork. The dining space maximizes the view of the sweeping horizon while the outdoor terrace is accented with bistro lighting, high top stools and enhanced bar-like seating combined with comfortably-spaced tables, all showcasing spectacular views of Monterey Bay.

MEDIA CONTACT: CHRISTINA GLYNN, VISIT SANTA CRUZ COUNTY, (831) 429-7281, CGLYNN@SANTACRUZ.ORG

### SANTA MARIA VALLEY

### New AVA in Santa Maria Valley

With the brand-new addition of Alisos Canyon, the 7th federally-sanctioned AVA (American Viticultural Area) in Santa Barbara County, the Santa Maria Valley is officially part of a "magnificent seven" in a highly concentrated, diverse wine region. With an encompassed 2,696 vineyard acres, Alisos Canyon is the Central Coast's first officially approved AVA. Santa Barbara County's geography is unlike anywhere else on the West Coast, and cool climate grapes like Pinot Noir and Chardonnay thrive in the Santa Maria Valley. Instead of the usual north-south orientation of mountain ranges, the region's transverse ranges cut from east to west, creating ideal conditions for many types of wine varietals.

**MEDIA CONTACT:** CHRISIE YABU, SANTA MARIA VALLEY VISITORS BUREAU, (775) 686-7437, CHRISIE@KPS3.COM

#### **SEBASTOPOL**

### Lynmar Estate Launches 'Lynmar On Your Own' Wine & Food Experience

Lynmar Estate, the preeminent producer of Pinot Noir and Chardonnay in the Russian River Valley appellation, recently launched a luxurious (and touchless) wine and food experience. Breathe in the serenity of nature while overlooking spectacular vineyard views in the singular company of butterflies and hummingbirds. Unlike other wine country experiences, Lynmar on Your Own is selfled, allowing a truly relaxing experience to create memories on the estate's exquisite grounds. A flight of Lynmar wines is complimented with a seasonal three-course lunch prepared by executive chef David Frakes, and plated DIY-style with illustrated instructions at private tables. The new offering includes a gourmet meal for two, showcasing seasonal produce from Lynmar's organic gardens and other family owned local purveyors.

MEDIA CONTACT: ANDREA ALCARO, LYNMAR ESTATE, (707) 503-9738, ANDREA@LYNMARESTATE.COM

### SONOMA VALLEY

### **New Dining Options in Sonoma Valley**

The upcoming Folktable Restaurant is starting with a pop-up at the Cornerstone Sonoma Sunset Test Kitchen. The menu from Chef Casey Thompson, a former Top Chef finalist, is meant to be enjoyed in the Sonoma sunshine. Wit & Wisdom Sonoma, located at The Lodge at Sonoma, opened in September as Chef Michael Mina's first wine country restaurant. The charming tavern features regional California cuisine cooked on a hearth oven, buoyed by a magnificent wine program. Neighborhood restaurant and bottle shop, Valley, recently opened on the Sonoma Plaza and is serving California home cooking - simple food driven by seasonal produce and the owners' personal histories. Valley's bottle shop sells wines with a focus on organic, biodynamic, regenerative and traditional agricultural practices.

MEDIA CONTACT: JENNIFER SWEENEY, SONOMA VALLEY VISITORS BUREAU, (916) 215-1769, JENNIFER@JSWEENEYCOMMS.COM

#### TEMECULA VALLEY

### Two New Culinary Experiences Open in Temecula Valley

Small Barn is a new restaurant located in one of Old Town Temecula's historic buildings. The modern bistro was opened in July 2020 by Small Barn Winery owners Dan and Cathy Gibson, who intended to celebrate wine country lifestyle by showcasing products grown and produced in the region. Small Barn is run by Chef Angelo Sosa, author and TV personality. Grazing Theory is a new catering business that offers wine and cheese pairing charcuterie workshops, along with delivery and setup at local Temecula wineries and breweries.

MEDIA CONTACT: ANNETTE BROWN, VISIT TEMECULA VALLEY, (951) 252-2141, ANNETTE@VISITTEMECULAVALLEY.COM

#### YOLO COUNTY

### Park Winters Debuts New Farm to Table Experience and Garden Tours

Park Winters, located in the sprawling Yolo County countryside, is a beautiful property surrounded by hundreds of acres of farmland with unobstructed views of the Blue Ridge Mountain Range. This summer, Park Winters debuted a new Farm to Table Experience featuring intimate, family-style dinners in the courtyard, surrounded by elegant buildings and idyllic gardens. Following the meal, explore the grounds and venture out to the property's organic farm to see the seasonal produce. The 90-minute Garden and Farm Tour is a great way to explore the lovingly manicured and maintained garden which was originally planted in 1865.

### **Visit Yolo Launches Wine Tasting Pass**

Visit Yolo is set to launch a wine tasting passport, the first of its kind in Yolo County, in mid- to late-October in partnership with Bandwango. The pass can be used to experience the many flavors, varietals and stunning views of the Yolo wine region. Purchase a pass, choose from a list of wineries to redeem, and enjoy special discounts along the way.

MEDIA CONTACT: TIFFANY DOZIER, VISIT YOLO, (530) 297-1900, TIFFANY@VISITYOLO.COM



Outdoor

### **MALIBU**

# New Malibu Bike Tours Company Opens Near Conejo Valley

Take a scenic spin around Saddlerock Ranch and vineyard on electric bikes with Malibu Bike Tours. Recently debuted, the experience includes an easy two-mile course featuring stops at picturesque points along the way, along with refreshments and a tasting of four Saddlerock wines (2 oz. each). The route takes about an hour and a half, and runs over approximately two miles of rugged terrain with some inclines. Rides take place every Monday and Thursday through Sunday, with a maximum of eight people (with one bike guide). The price is \$70 per bike.

MEDIA CONTACT: OLGA VERKHOTINA, VISIT CONEJO VALLEY, (916) 477-2020, OVERKHOTINA@AUGUSTINEAGENCY.COM

#### PEBBLE BEACH

### Pebble Beach Company and Tiger Woods Short Course Facility to Debut Spring 2021

Pebble Beach Company and Tiger Woods, through his TGR Design firm, have released plans to transform the former site of Peter Hay Golf Course. Located directly between the Pebble Beach Pro Shop and Golf Academy, the new facility will include a **short course** comprising nine par-3 holes ranging in length from 47 to 106 yards and measuring 670 yards in total and a 20,000-square-foot putting course that can be set up in a variety of different hole and routing combinations. The facility will also

include a 5,000-square-foot food and beverage venue featuring a full kitchen and bar, indoor seating, and the resort's largest outdoor patio positioned for expansive views of the short course, putting course, Carmel Bay and Point Lobos. The grand opening of the entire facility is currently scheduled for spring 2021. Woods' design philosophy for the short course is anchored on playability and creativity.

MEDIA CONTACT: GRACE FARLEY, PEBBLE BEACH COMPANY, (212) 284-9938, GFARLEY@MOWER.COM

### ROCKLIN

### **Quarry Park Adventures Launched Drive-In's at the Quarry**

Quarry Park Adventures in Rocklin launched Drive-In's at the Quarry starting September 25. Movie nights will run Friday and Saturday nights through at least November, with pricing at \$25 per car. Social distancing will be followed with a car space between cars and masks will be required when exiting your vehicle. Packaged snacks will be available for purchase and public restrooms will be available. Movies featured will range from all-time classic family favorites to many Halloween holiday favorites in October. November will feature major film franchises (such as Star Wars and Harry Potter), with each weekend featuring a film and a sequel. Reservations are required as there is limited parking.

MEDIA CONTACT: HEATHER ATHERTON, QUARRY PARK

ADVENTURES, (916) 316-4568, HEATHER@ATHERTONPR.COM

#### SACRAMENTO

### River Fox Train Completes Rebrand and Welcomes New Railbikes

River Fox Train, a locally owned and operated business dedicated to preserving a piece of Northern California history, debuted new experiences over the summer and recently completed a full rebrand. Previously the Sacramento RiverTrain, the name change reflects the journey along the Sacramento River while showcasing a connection beyond the Greater Sacramento area. In June, the company debuted Sacramento's first-ever railbikes. The roughly 15-mile, 1.5-hour railbike experience takes riders through the countryside of Yolo County beginning at the new River Fox Train station in West Sacramento. Throughout the journey, riders pedal with an optional electric assist along the Sacramento River and wind through local farms and orchards.

MEDIA CONTACT: OLGA VERKHOTINA, RIVER FOX TRAIN, (916) 774-9600, OVERKHOTINA@AUGUSTINEAGENCY.COM

#### SONORA

### Sonora Fly Co. Now Open as New Fly-Fishing Outfitter in Tuolumne County

Sonora Fly Co. is a new fly-fishing outfitter in downtown Sonora, opened in June 2020 by longtime Sonora local and avid angler Brian Fischer. The company offers excursions for drift and walk/wade trips, and the knowledgeable staff provide practical advice for catching fish in the area and finding the right gear for the right job. Tuolumne County is an under-the-radar destination for its year-round fishing access, diversity of fish, and clear lakes and rivers.

MEDIA CONTACT: LISA MAYO, VISIT TUOLUMNE COUNTY, (209) 533-4420, LISA@GOTUOLUMNE.COM



### **CLAREMONT**

# Benton Museum of Art at Pomona College Opening in Early 2021

### Benton Museum of Art at Pomona College is

anticipated to open in early 2021, beginning its new chapter in a new building designed by Machado Silvetti and Gensler. Located in the Los Angelesarea city of Claremont, the sophisticated structure is made of cast-in-place concrete and glass accented with wood and bronze. It features an outdoor courtyard with a newly commissioned sculpture by

Alison Saar. The museum will celebrate its rebirth with a host of provocative inaugural exhibitions that demonstrate its longstanding commitment to contemporary art, which include a major retrospective of Saar and monographic exhibitions of work by Alia Ali and Helen Pashgian. Permanent collection installations will feature well-known pieces from the museum's wide-ranging holdings alongside many objects never previously exhibited.

MEDIA CONTACT: RON ANTONETTE, DISCOVER CLAREMONT, (562) 596-4466, RON@RANTONETTE.COM

### Los Angeles

### Academy Museum of Motion Pictures Opening Spring 2021

The highly anticipated Academy Museum of Motion Pictures is slated for an April 30, 2021 opening, and recently announced details of "Hayao Miyazaki," its inaugural temporary exhibition. On view in the museum's Marilyn and Jeffrey Katzenberg Gallery and unveiled for the first time when the museum opens to the public, "Hayao Miyazaki" marks the first North American museum retrospective dedicated to the acclaimed artist and his work.

MEDIA CONTACT: JAMIE SIMPSON, LOS ANGELES TOURISM & CONVENTION BOARD, (213) 236-2397, JSIMPSON@LATOURISM.ORG

#### MONTEREY COUNTY

### **Carmel Mission Celebrates Anniversary and Undergoes Renovation**

Carmel Mission is celebrating its 250th anniversary in 2021. To commemorate the anniversary, the Carmel Mission Foundation is working on renovating the Mission's main entrance and restoring a 100-year-old adobe museum that sits adjacent to the renowned Basilica. The newly restored museum and courtyard is slated to open in spring/summer 2021. The Harry Downie Museum at Carmel Mission is also planned to open in October 2021, showcasing "the Evolution of Carmel Mission" photography exhibit.

# Two New Projects to Debut at the Pacific Grove Museum of Natural History

The Pacific Grove Museum of Natural History is working on two major projects set to open in 2021. The "Power of Collections" exhibit will examine the important new roles that old museum collections have in regard to scientific advancement, and is tentatively set to open in spring 2021. Meanwhile, the Nature's Backyard project will transform the Museum's backyard into a space for families to share in the exploration of nature through active play areas and dig pits, all surrounded by a lush native garden. The Nature's Backyard project is slated for fall 2021.

MEDIA CONTACT: RACHEL DINBOKOWITZ, MONTEREY COUNTY CONVENTION & VISITORS BUREAU, (831) 657-6434, RACHEL@SEEMONTEREY.COM

#### OAKLAND

### Oakland Museum of California Garden Renovation

This fall, the Oakland Museum of California (OMCA) will unveil a newly-refreshed garden and outdoor gathering space as part of its multi-phased campus improvement project supported by the All In!

Campaign for OMCA. This dramatic renovation will include updated outdoor sculptures, revitalized landscaping with native California plantings, new ADA accessible ramps and a permanent stage for outdoor performances. The Museum is tentatively planned to reopen in November 2020, and a new entrance from Lake Merritt to the Garden is slated for spring 2021.

MEDIA CONTACT: CLAIRE CORNELL, OAKLAND MUSEUM OF CALIFORNIA, (858) 472-0607, CCORNELL@MUSEUMCA.ORG

#### **TORRANCE**

### **Torrance Art Museum Welcomes New Exhibitions in 2021**

Torrance Art Museum is the premier visual art space to view contemporary art in the South Bay with free admission, and is slated to welcome several new exhibits in 2021. Animal lovers will love the "Zoo" exhibit from January 30-March 20, showcasing artists' use of the representations of animals. From April 10-May 15, the museum will feature "CO/LAB 5 - Los Angeles and The World" exhibit. This annual, international, emerging-artists collaborative project will present eight artist-run spaces in LA partnering with eight artist-run spaces from around the world. In June, artists from around the world will turn Torrance Art Museum into a working studio, allowing visitors to interact directly with the artists, track their developing work and attend a closing party to see what was made. From Sept. 18-Nov. 26, the museum will serve as a stop on SUR Biennial, featuring Latinx art from SoCal.

MEDIA CONTACT: OLGA VERKHOTINA, DISCOVER TORRANCE, (916) 477-2020, OVERKHOTINA@AUGUSTINEAGENCY.COM



### Transportation

### **GREATER PALM SPRINGS**

### New Air Service to Palm Springs International Airport (PSP)

Palm Springs International Airport (PSP) will

launch new domestic flights in fall and winter 2020. Allegiant will begin air service from Eugene, Oregon beginning Nov. 20, 2020 and Boise, Idaho beginning Nov. 19, 2020. American Airlines begins service from Philadelphia starting Dec. 19, 2020 to March 27, 2021. Southwest Airlines has announced its intentions to begin year-round service to Palm Springs, expected to begin later this year.

MEDIA CONTACT: JOYCE KIEHL, GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU, (760) 969-1338, JKIEHL@GPSCVB.COM

### SAN DIEGO

### New Domestic Flights to San Diego (SAN)

San Diego International Airport (SAN) recently announced the launch of new domestic flights to San Diego. SAN began non-stop flights on Aug. 6, 2020 to Newark, New Jersey via Newark International Airport (EWR) on select days with increased options in future months. SAN will add once daily non-stop service to Santa Barbara, Calif. via the Santa Barbara Airport (SBA) on Alaska Airlines beginning Nov. 20, 2020. SAN will add nonstop seasonal service to Jackson Hole, Wyo. via Jackson Hole Airport (JAC) on Alaska Airlines beginning Dec. 17, 2020 through April 11, 2021. Flights are daily excluding Tuesdays and Wednesdays. SAN will add nonstop service to Norfolk, Wyo. via Norfolk International Airport (ORF) on Southwest Airlines beginning Jan. 5, 2021. Flights are once daily excluding Saturdays.

MEDIA CONTACT: JOE TIMKO, SAN DIEGO TOURISM AUTHORITY, (619) 557-2812, JTIMKO@SANDIEGO.ORG

### **Contact Us**

Visit media.VisitCalifornia.com for more information.



VICE PRESIDENT OF COMMUNICATIONS

Ryan Becker rbecker@visitcalifornia.com



PUBLIC RELATIONS

Angie Pappas

apappas@visitcalifornia.com

DIRECTOR OF



DOMESTIC PUBLIC RELATIONS MANAGER

Kristen Bonilla kbonilla@visitcalifornia.com



INTERNATIONAL PUBLIC RELATIONS MANAGER

Lindsey Guinn
|guinn@visitcalifornia.com



MEDIA RELATIONS COORDINATOR

Molly Bloss mbloss@visitcalifornia.com