



## DISCOVER AND BOOK COMMISSIONABLE TRAVEL PRODUCTS FROM ACROSS THE USA

Discover and book authentic experiences in unique places – all with real-time availability and commissionable rates at no added cost for tour operators and travel agents.

## **A New Way to Develop Product**



The first-of-its-kind National Travel Trade Portal (NTTP) for the USA, developed by Tourism Exchange USA, provides a one-stop shop for tour operators, travel agents, distributors and buyers to explore and book travel product from across the country.

The NTTP makes it easier for travel trade to find and add unique experiences, attractions and accommodations from destinations and suppliers across the USA to supplement existing offerings. Adding new stops or expanding favorite routes is easier than ever with direct reservations with suppliers and on account bookings.

## **Increasing Access to Markets and Suppliers**



The NTTP is a platform designed to simplify discovery and booking of new product, not change any existing agreements or relationships with suppliers or tour operators. The platform makes it easy to find more suppliers in more places, including secondary and rural markets, which can be challenging to access through traditional product development channels.

As part of the rollout of the Tourism Exchange USA, our goal is to engage tens of thousands of suppliers across the country with outreach and support in order to bring more businesses and inventory online. **Our goal is to enable trade professionals to find an array of popular, authentic and off-the-beaten path experiences that help to attract more travelers to visit unique places across the USA.** 

## **No Technical Expertise Required**



Getting started as a buyer on the NTTP is as easy as signing up for an account – no API development or custom contracting with suppliers is required. From there, you'll be able to start searching available inventory and exploring the diversity of places and experiences waiting to be discovered throughout the USA.

In the portal, buyers have access to real-time retail rates and receive a pre-set commission for all products booked. The NTTP offers tools to easily develop new packages, expand itineraries beyond gateways, or bring new energy to existing packages.